

Course Information & Career Opportunities

Bachelor of Business Administration (B.B.A.)

Why Choose B.B.A.?

B.B.A. opens doors to versatile career paths in both private and public sectors.

Career Opportunities:

- Marketing & Sales: Marketing Executive, Sales Executive, Brand Manager, Market Research Analyst, Digital Marketing Specialist, Social Media Manager
- Finance & Accounting: Financial Analyst, Accountant, Entry-Level Investment Banker, Tax Assistant, Credit Analyst, Financial Planner
- Human Resources: HR Executive, Recruitment Coordinator, Payroll Specialist, Employee Relations Officer, Talent Acquisition Associate
- Banking & Insurance: Banking Associate, Insurance Advisor, Loan Officer, Relationship Manager, Risk Analyst
- Operations & Admin: Operations Executive, Business Development Executive, Office Administrator, Customer Relationship Manager (CRM), Supply Chain Coordinator
- Retail & Hospitality: Store Manager, Retail Sales Supervisor, Guest Relations Manager, Hotel Operations Executive

Duration: 3 Years

Semesters: 6

Course Fee: ₹26,000 per year

Examination Fee: As per university norms

Bachelor of Commerce (Hons) – B.Com. (Hons)

Why Choose B.Com. (Hons)?

Focused learning for commerce and financial sectors.

Career Opportunities: (Same as B.B.A.)

Duration: 3 Years

Semesters: 6

Course Fee: ₹26,000 per year

Examination Fee: As per university norms

Bachelor of Commerce – B.Com.

Why Choose B.Com.?

Offers strong foundational skills in commerce and management.

Career Opportunities:

Accountant, Financial Analyst, Tax Consultant, Auditor, Business Analyst, Project Manager, Marketing Manager, HR Manager, Government Jobs, Civil Services, Entrepreneurship

Duration: 3 Years

Semesters: 6

Course Fee: ₹14,000 per year

Examination Fee: As per university norms

Bachelor of Arts – B.A.

Why Choose B.A.?

Ideal for those looking to enter civil services, humanities, and creative professions.

Career Opportunities:

UPSC, SSC, Railway, Banking, Teaching, Content Writing, Editing, Public Relations, HR Management, Customer Service, Freelance Writing, Translation

Duration: 3 Years

Semesters: 6

Course Fee: ₹12,000 per year

Master of Commerce – M.Com.

Why Choose M.Com.?

Provides advanced knowledge and paves the way for senior roles in finance and academia.

Career Opportunities:

- Finance & Accounting: Financial Analyst, Cost Accountant, Investment Banker, Chartered Accountant (CA), Certified Public Accountant (CPA)
- Banking & Consulting: Risk Manager, Fund Manager, Credit Analyst, Business Consultant, Treasury Manager
- Education & Research: Teaching, Researcher, Academic Roles
- Professional Certifications: CA, CFA, CPA, CMA, CS
- Sectors: Financial Services, Government, IT, Insurance, Education

Duration: 2 Years

Semesters: 4

Course Fee: ₹17,000 per year

Bachelor of Education – B.Ed.

Why Choose B.Ed.?

Gateway to the noble profession of teaching and education management.

Career Opportunities:

- Teaching Roles: Primary Teacher (PRT), Trained Graduate Teacher (TGT), Post Graduate Teacher (PGT), Special Education Teacher, Lecturer/Professor
- Educational Services: Consultant, Curriculum Developer, Administrator, Online Tutor, Content Developer, Corporate Trainer, Researcher, Academic Coordinator
- Government Jobs: KVS, NVS, DSSSB, State-level TET
- Private Sector: Private Schools, Tuition Centers, EdTech Companies, Consultancy Firms

Duration: 2 Years

Semesters: 4

Course Fee: As per Kumaun University policy