

BBA - 106

B.B.A. (First Semester)

Examination, 2023-24

Paper : Sixth

[Computer Fundamentals]

[Time : 3 Hours]

[Maximum Marks : 70]

Note: This question paper is divided into two sections i.e. A and B. Section -'A' consists of short answer type questions, while 'B' consists of long answer type questions. Attempt the question in each section according to the instructions given therein

SECTION - A

(Short Answer Type Questions)

Note: Attempt any five questions from the following 8 questions. Each question carries five marks.

(5×5=25)

1. Define a computer with the help of a conceptual

- digram and its peripheral devices.
2. What do you understand by primary and secondary memory? Discuss the various types of RAM and ROM.
 3. Define data communication and its process.
 4. What do you understand by network? Discuss various network devices.
 5. Differentiate between translators, assemblers, compilers and interpreters.
 6. In context of MS-Word discuss.
 - Creation of table
 - Mail-merge
 - spell checker
 7. Discuss various applications of computers in business.
 8. Describe data file structure and its types. Differentiate between master and transaction file.

SECTION - B
(Long Answer Type Questions)

Note: Attempt all the three (03) questions. There is an internal choice in each question. Each question carries 15 marks. **(3×15=45)**

9. Discuss the evolution of computers with the various generations of computer languages.

OR

What do you understand by network topology? Discuss its importance and various topologies in detail.

10. What do you understand by database management system? Discuss the function, relevance and importance of database management system.

OR

What is OSI model? Discuss its importance in networking.

11. What do you understand by software development process? Discuss various types of software

development process.

OR

What is an operating system? Discuss its types, features, functions advantages and disadvantages.

BBA - 105

B.B.A. (First Semester)

Examination, 2023-24

BUSINESS ETHICS AND

GOVERNANCE

Paper : Fifth

Time : 3 Hours

[Maximum Marks : 70]

Note: This question paper is divided into 2 sections A and B. The instructions for each section are given separately under each section.

SECTION - A

(Short Answer Type Questions)

Note: Attempt any 5 questions from this section. Each question carries 5 marks. (5 × 5 = 25)

Q.1. Compare the terms Ethics and Morals.

2. What do you understand by Virtue Ethics?
3. What is the concept of Ethical Dilemma?
- ~~4.~~ Write a note on Consumer Protection Rights.
- ~~5.~~ Write a short note on Corporate Governance
6. State the arguments in favour of Business Ethics.
- ~~7.~~ What is the Instrumental theory of work life balance?
- ~~8.~~ Compare the terms knowledge and wisdom with respect to managerial decision making.

SECTION - B
(Long Answer Type Questions)

Note: Attempt all questions from this section. Each question carries 15 marks. **(3×15=45)**

- ~~9.~~ Explain the meaning, objective and importance of the 13th Sustainable Development Goal, "Climate Action".

Or

Define Total Quality Management. Discuss the nature, principles and advantages of TQM.

10. What is Organizational Culture. Differentiate between strong and weak organizational culture. Discuss the 4 types of Organizational cultures in detail.

Or

"Social responsibility cannot be separated from economic efficiency of any business organization".
Comment.

11. Discuss the Gandhian Doctrine of Trusteeship. How can it be compared to the present day concept of Corporate Social Responsibility(CSR).

Or

Discuss in detail the Indian Ethos for Management.

BBA - 104

B.B.A. (First Semester)

Examination, 2023-24

PRINCIPLES OF MANAGEMENT

Paper : Fourth

[Time : 3 Hours]

[Maximum Marks : 70]

Note: This question paper is divided into two sections. A and B. Section -A consists of short answer type question. While section B consists of long answer type questions. Attempt both sections as per the instructions.

SECTION - A **(Short Answer Type Questions)**

Note: Attempt any five questions out of the following eight questions. Each question carries 5 marks. **(5×5=25)**

1. Elucidate Bureaucracy with important key characteristics.

2. What are the different levels of management? Discuss the different types of skills required to be present in a manager.
3. Discuss the contribution of Henry Fayol with suitable example, how the principle of F.W Taylor were different from Fayol's principle.
4. What is controlling? Explain the importance, types and techniques of controlling.
5. Define the term 'Management'. Explain the functions of management.
6. "Leaders are good managers but Managers are not a good leader" distinguish between Great man theory and trait theory of leadership.
7. "Communication is the life blood of business Organization" discuss its significance and 7C's of Communication.
8. What is planning? Explain the nature, importance and process of planning.

SECTION - B
(Long Answer Type Questions)

Note: This section contains three long answer type questions with internal choices. Answer all questions. Each question carries 15 marks.

(3×15=45)

9. Explain in details Maslow's Need Hierarchy Theory.
What are the limitations of Maslow's Theory?

Or

Discuss the contribution of F.W Taylor to the development of management thought.

10. "Leadership is a quality that leads to the overall growth and development in every sphere of Life".
What is your outlook regarding this statement with reasons? Discuss the important characteristics of Leadership.

Or

Define the term Leadership. Explain Managerial Grid theory of leadership.

11. Write a brief note on Herzberg Two factor theory of motivation.

Or

What do you understand by Verbal and Non-verbal communication? Explain their significance and importance.

Roll No. : 2250485250083

BBA - 103

B.B.A. (First Semester)

Examination, 2023-24

BUSINESS STATISTICS

Paper : Third

[Time : 3 Hours]

[Maximum Marks : 70]

Note: This question paper is divided into sections A and B. Students are required to follow the instructions given in each Section.

SECTION - A (Short Answer Type Questions)

Note: This section contains 8 questions, out of which 5 questions are to be attempted. Each question carries 5 marks. (5×5=25)



Why is it necessary to summarize and classify data? Explain the various approaches used for

classification of data.

2.

A husband and wife appear for an interview for two vacancies in the same post. The probability of husband's selection is $\frac{1}{7}$ and that of wife's selection is $\frac{1}{5}$. What is the probability that

- (a) Both of them will get selected
- (b) Only 1 of them will be selected
- (c) None of them will be selected

3. In a college no teacher is less than 30 years or more than 60 years in age. Their cumulative frequencies are as follows.

Less than	60	55	50	45	40	35	30	25
Total Frequency	980	925	810	675	535	380	220	75

Find all the individual class interval frequencies if first class interval is 25-30.

4.

What are the various non sampling errors that occur in studying a population? Discuss.

5. An investor buys Rs.12000 worth of shares of a company each month. During the first 5 months he bought the shares at a price of Rs. 100, Rs. 120, Rs. 150, Rs. 200 and Rs. 240. After 5 months what is the average price paid for the total shares?

Q. Define Correlation. What are the different types of correlation? How is the correlation coefficient (r) significant in taking business decisions?

Or

Calculate the median, mode, Q, for the following frequency distribution.

Wages (in hundred Rs.)	0-10	10-20	20-30	30-40	40-50	50-60	60-70
Frequency	4	16	60	100	40	6	4

Or

Calculate (a) Standard deviation (b) Mean for the following distribution.

Turnover C(in lakh Rs.)	No. of shops
5-10	8
10-15	18
15-20	42
20-25	62
25-30	30
30-35	10
35-40	4

10.

The following data relates to the social media engagement of an influencer.

Age of the influencer (years)	10	12	15	23	20
Likes received	14	17	23	25	21

Estimate (i) likes if Age is 30 years (ii) Age if the like received is 35.

Or

Discuss various methods used in sampling. How are these methods classified?

11. Define Correlation. What are the different types of correlation? How is the correlation coefficient (r) significant in taking business decisions?

Or

Calculate the median, mode, Q, for the following frequency distribution.

Wages (in hundred Rs.)	0-10	10-20	20-30	30-40	40-50	50-60	60-70
Frequency	4	16	60	100	40	6	4

Roll No. : ~~2230485250083~~

BBA - 102

B.B.A. (First Semester)

Examination, 2023-24

BASIC ACCOUNTING

Paper : Second

[Time : 3 Hours]

[Maximum Marks : 70]

Note: This question paper is divided into two sections A and B. Answer the questions as per the directions given in each section.

SECTION - A
(Short Answer Type Questions)

Note: Attempt any five questions from the following eight questions. Each question carries five (5) marks.
(5×5=25)

1. Explain the different method of FIFO with numerical examples.

BBA-102/7

(1)

[P.T.O.]

Q2. Difference between Management Accounting and Cost Accounting.

3. Prepare accounting equation from the following transitions:

- (a) Mr X started business with cash Rs 1, 50, 000, Machinery Rs 2,50,000 and Furniture Rs 1,00,000.
- (b) Purchased goods on Credit Rs 80,000
- (c) Amount withdrew from private use Rs 14,000
- (d) Interest paid Rs 1,000
- (e) Goods sold to Shyam Rs 50,000.
- (f) Amount paid for Cash Rs 40,000 and Credits Rs 40,000.

Q4. What are the objects of preparing a Balance Sheet by a business man?

Q5. Ram Ltd issued 10,000 equity shares of Rs 20 each, payable Rs 2 on application, Rs 4 on allotment, Rs 6 on First Call and Rs 8 on Final call. All shares were subscribed and amounts duly received. Pass necessary journal entry in the books of Ram Ltd.

Q6. What do you understand by accounting? Explain the objective of accounting.

7. Explain the accounting treatment of depreciation in

Profit and Loss accounts and Balance Sheet.

How will you rectify the following errors:-

- (a) Sales books is overcast by Rs 20,000
- (b) Sales Return Book is overcast by Rs 5,000.
- (c) Sales Return Book's balance is carried forward in excess by Rs 500.
- (d) Sales Book's balance is carried forward in excess by Rs 1000.

SECTION - B
(Long Answer Type Questions)

Note: Attempt all questions. Each question carries 15 marks
(3×15=45)

What do you mean by adjusting entries? Why is necessary to pass adjusting entries at the time of preparing Final Accounts?

Or

Health 2 Wealth Ltd. had share capital of ₹ 80,00,000 divided in shares of ₹ 100 each and 20,000, 8% Debentures of ₹ 100 each as part of capital employed. The company need additional funds of ₹ 55,00,000 for which they decided to issue debentures in such a way that they got required

funds after issuing debentures of the same class as earlier, at 10% premium. These debentures were to be redeemed at 20% premium after 4 years. These debentures were issued on 01 October, 2021. You are required to

- (a) Pass entries for issue of Debentures, (b) Prepare Loss on Issue of Debentures Account assuming there was existing balance of Securities Premium Account of ₹ 2,80,000. (c) Pass entries for Interest on debentures on March 31, 2022 assuming interest is payable on 30 September and 31 March every year.



Given the outline of the accounting treatment of debenture redemption with the help of suitable numerical example?

Or

From the following information of Sports Club, prepare Receipts and Payment Account for the year ending on 31st March, 2022. Cash at Bank at the year end was ₹98,650. Find Cash in Hand at the year ending:

1. Balance on 1st April, 2021:

Cash at Bank ₹41,600 Cash in Hand ₹13,500

2. Subscriptions received ₹32,100 (including ₹5,550 for 2020-21 and ₹8,150 for 2022-23)
3. Special Subscriptions for Governor's Party ₹24,500
4. Sundry Receipts:
 - Locker rent ₹ 15,750
 - Sale of Old Newspapers ₹ 875
 - Profit from Entertainment ₹ 11,400
 - Rent realized from Club Hall ₹ 17,750
 - Interest received from Investment ₹ 4,000
5. Sundry Payments:
 - Salaries ₹ 14,000 (₹ 3,250 includes for 2020-21)
 - Postage and Stationery ₹ 1,010
 - Electricity charges ₹ 883
 - Purchase of Library Books ₹ 15,100
 - Expenses on Dance and Socials ₹ 990
6. Life Membership Fees ₹ 12,630 and Entrance fees ₹ 1,590 of the club
7. Investments purchased by the Organisation worth ₹ 20,000
8. Honorarium paid by the Organisation ₹ 3,050

11. From the following Trial Balance, prepare Trading & Profit and Loss Accounts and Balance Sheet as on 31st March 2022:

Account Head	Amount (Rs)	Amount (Rs)
Capital		20,000
Sundry Debtors	5,400	
Drawings	1,800	
Machinery	7,000	
Sundry Creditors		2,800
Wages	10,000	
Purchase	19,000	
Opening Stock	4,000	
Bank Balance	3,000	
Carriage Charges	300	
Salaries	400	
Rent and Taxes	900	
Sales		29,000
Grand Total	51,800	51,800

Additional Information:

- Closing Stock Rs 1,200
- Outstanding Rent and Taxes Rs 100
- Depreciation charge on Machinery at 10%
- Prepaid Wages Rs 400

Or

Record the following transaction in Triple Columns

42 328

Cash Book and Balance the book on 31st March
2021

Year/ Date	Particulars	Amount (Rs)
1 st March	Cash in Hand	25,500
	Cash at Bank	1,44,800
4 th March	Received from Suresh cash Rs 2,400 and a cheque for Rs 6,400, allowed discount Rs 800	
7 th March	Paid Salary to staff by cheque	51,200
9 th March	Withdrawn cash from bank for office use	43,800
12 th March	Interest paid by bank for office use	2,400
16 th March	Purchased furniture in cash	33,000
21 st March	Paid Mohan & Co. by cheque discount received Rs 100	21,800
24 th March	Proprietor withdrew from office cash for his personal use.	23,200
29 th March	Sold goods to Monoj for cash.	29,600
31 st March	Deposited office cash into bank	42,400

BBA - 101

B.B.A. (First Semester)

Examination, 2023-24

BUSINESS ECONOMICS

Paper : First

[Time : 3 Hours]

[Maximum Marks : 70]

Note: This paper is of seventy (70) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

SECTION - A
(Short Answer Type Questions)

Note: Section 'A' contains eight (08) short-answer-type questions. Attempt any five (05) questions. Each question carries 05 marks. **(5×5=25)**

1. Define business economics and explain its importance in decision-making for firms.

BBA-101/4

(1)

[P.T.O.]

~~2.~~ Define and explain the concept of "opportunity cost."
Provide an example to illustrate its importance in decision-making.

~~3.~~ Define the concept of "demand" in economics and explain the factors that influence demand for a product.

~~4.~~ Explain the concept of time horizons in demand forecasting. How does the choice of time horizon impact the forecasting methods used?

5. Explain the concept of a production function and its components. Provide an example of a production function

6. Outline the different cost curves, such as the average total cost (ATC), average variable cost (AVC), and marginal cost (MC) curves. Describe their shapes and relationships.

~~7.~~ Define the nature of the market and explain why understanding the market structure is crucial for pricing strategies.

8. Provide an elementary idea of inflation and its implications for an economy. How is inflation measured?

SECTION - B
(Long Answer Type Questions)

Note: Attempt all questions. Each question carries 15 marks.
(3×15=45)

~~9.~~ Explain the equi-marginal principle and its role in optimizing resource allocation and production for a firm. How does this principle help businesses maximize their utility and profits? Provide a step-by-step explanation of its application with a case study or scenario.

Or

~~10.~~ Explain the importance of Business Economics in the context of profit maximization for firms. How can understanding economic principles and tools help firms make rational decisions and achieve their financial goals? Provide practical examples to illustrate your points.

~~10.~~ Explain the concept of demand in economics and discuss its determinants. How do factors like price, income, tastes and preferences, and expectations influence the demand for a product? Provide real-world examples to illustrate the impact of these

determinants on demand.

Or

Elaborate on the significance of income elasticity of demand and cross-price elasticity of demand in analyzing consumer behavior. Provide examples to illustrate how changes in income and the prices of related goods impact the demand for specific products.

11. Define economies of scale and diseconomies of scale. Provide examples of how these concepts manifest in various industries and companies. Discuss the implications of economies and diseconomies of scale for production efficiency and cost management.

Or

Compare and contrast pricing strategies under different market structures, specifically in perfect competition, monopoly, oligopoly, and monopolistic competition. Discuss the pricing constraints and opportunities each structure presents to businesses.