

**Shri Guru Nanak Degree College**  
**Preet Vihar, Rudrapur**

**Class: B.Com. (Hons.) Semester VI**

**Subject– Entrepreneurship Development and Business Ethics**

**Long Answer Questions**

1. Define entrepreneur. Explain various characteristics of an entrepreneur.
2. Discuss the different types of entrepreneurs with suitable examples.
3. Explain the functions of an entrepreneur in economic development.
4. What is entrepreneurship? Discuss its importance in a developing economy.
5. Compare and contrast entrepreneur and entrepreneurship.
6. Evaluate the role of innovation in entrepreneurship.
7. Explain the factors influencing entrepreneurship development.
8. Discuss the barriers to entrepreneurship and ways to overcome them.
9. Analyze the difference between an entrepreneur and a manager.
10. Discuss the importance of entrepreneurship in economic growth.
11. Describe the entrepreneurial process in detail.
12. What are the stages in the development of an entrepreneur?
13. Discuss the need and importance of Entrepreneurial Development Programmes (EDPs).
14. Explain the objectives and phases of EDPs.
15. What are the various types of EDPs? Evaluate their effectiveness.
16. Analyze the evaluation criteria for Entrepreneurial Development Programmes.
17. Discuss the role of government and institutions in EDPs.
18. Explain the challenges in implementing EDPs in India.
19. Describe the phases of entrepreneurial growth.
20. Discuss the importance of training and development in EDPs.
21. Define business ethics. What are its objectives and importance?
22. Discuss the types and sources of business ethics.
23. What are the factors influencing ethical behavior in business?

24. Explain the relationship between ethics and business performance.
25. Describe the challenges in maintaining ethical standards in business.
26. What is ethical decision making? Describe the process.
27. Discuss the role of business leaders in promoting ethical behavior.
28. Explain ethical theories in business context.
29. Analyze the consequences of unethical business practices.
30. Explain how ethical performance can be measured.
31. Define Corporate Social Responsibility (CSR). What are its key features?
32. Trace the evolution and development of CSR in India.
33. Discuss the various forms of CSR.
34. Explain CSR practices adopted by leading Indian companies.
35. What is the importance of CSR in modern business?
36. Analyze the challenges in implementing CSR.
37. Describe the benefits of CSR for businesses and society.
38. Compare CSR and corporate philanthropy.
39. Explain the role of government in enforcing CSR.
40. Discuss the future of CSR in India.
41. Define corporate governance. Discuss its objectives and significance.
42. Explain various theories of corporate governance (Agency, Stewardship).
43. Describe the concept and principles of corporate governance.
44. Discuss the parties involved in corporate governance.
45. Explain the concept of transparency and accountability in governance.
46. Analyze the importance of ethical leadership in corporate governance.
47. Describe India's corporate governance framework.
48. What are the popular models of corporate governance?
49. Discuss the major corporate governance failures in India.
50. Suggest measures to strengthen corporate governance in Indian companies.

### **Short Answer Questions**

1. Who is an entrepreneur?
2. List the functions of an entrepreneur.

3. Define entrepreneurship.
4. What are the types of entrepreneurs?
5. Name any two barriers to entrepreneurship.
6. What is innovation?
7. What do you mean by entrepreneurial motivation?
8. Differentiate between entrepreneur and intrapreneur.
9. Define EDP.
10. List the objectives of EDP.
11. What is the need for EDPs in India?
12. What are the phases of EDP?
13. Who provides EDPs in India?
14. Mention two challenges in EDP implementation.
15. What is meant by business ethics?
16. State two objectives of business ethics.
17. What are the sources of business ethics?
18. What is ethical dilemma?
19. Name two ethical theories in business.
20. Define ethical decision making.
21. What is the importance of ethics in business?
22. What is CSR?
23. Mention two examples of CSR practices.
24. What are the objectives of CSR?
25. Define corporate philanthropy.
26. What is the difference between CSR and business ethics?
27. What is sustainable business?
28. Name any two CSR laws in India.
29. Mention any two advantages of CSR.
30. What is corporate governance?
31. List two principles of corporate governance.
32. Name the parties to corporate governance.
33. What is agency theory?

34. Define stewardship theory.
35. What is meant by transparency in governance?
36. Name two corporate governance models.
37. What is the need for corporate governance?
38. Define ethical governance.
39. What is role of board of directors in governance?
40. What is whistle-blowing?
41. Define accountability.
42. What is insider trading?
43. What is code of conduct?
44. Define stakeholder.
45. What is shareholder activism?
46. What is the Companies Act provision for CSR?
47. Mention two features of good governance.
48. What is governance failure?
49. What is audit committee?
50. Define corporate responsibility.

#### **Very Short / One-liner Questions**

1. Who is an entrepreneur?
2. Define entrepreneurship.
3. Mention any one function of an entrepreneur.
4. Write one characteristic of a successful entrepreneur.
5. What is innovation in entrepreneurship?
6. What is the full form of EDP?
7. Name any one phase of the entrepreneurial process.
8. What is the meaning of business ethics?
9. Mention any one type of ethics.
10. Define corporate governance.
11. What is the full form of CSR?
12. Name any one form of corporate social responsibility.

13. Mention any one source of business ethics.
14. What is ethical performance?
15. Name one factor influencing ethical behavior in business.
16. What is meant by ethical dilemma?
17. Define an entrepreneurial opportunity.
18. Mention any one type of entrepreneur.
19. Write one objective of an EDP.
20. Name any one government organization supporting entrepreneurship in India.
21. What is the role of business incubators?
22. Mention any one characteristic of a social entrepreneur.
23. What is agency theory in corporate governance?
24. Define stewardship theory.
25. Name any one stakeholder in corporate governance.
26. What is the meaning of accountability in governance?
27. What is the role of a board of directors?
28. Name any one Indian law relating to CSR.
29. What is a code of conduct?
30. Name any one international business ethics standard.
31. What is whistleblowing?
32. Mention one reason why business ethics are important.
33. What is sustainability in business?
34. Define risk-taking in entrepreneurship.
35. What is intrapreneurship?
36. What is seed capital?
37. Mention any one entrepreneurial trait.
38. What is a business plan?
39. Name one motivational factor for entrepreneurs.
40. Define leadership in entrepreneurship context.
41. What is the difference between an entrepreneur and a manager?
42. Name one evaluation criteria of EDP.
43. What is social entrepreneurship?



44. What is innovation-driven entrepreneurship?
45. Mention one ethical issue in marketing.
46. What is a start-up?
47. What is meant by transparency in corporate governance?
48. Name any one business leader known for ethical practices.
49. Mention one benefit of CSR to a business.
50. What is the full form of SEBI?

