

Shri Guru Nanak Degree College
Preet Vihar, Rudrapur

Class: B.Com. 2nd Year, 4th Semester

Subject– Tourism and Travel Management

Long Answer Questions

1. Define tourism and explain its scope and significance in the modern world.
2. Discuss the classification of tourists and their motivations.
3. Explain the various forms of tourism with suitable examples.
4. Describe the major factors responsible for the growth of tourism.
5. Differentiate between domestic and international tourism.
6. Explain the concept of package tours and their advantages.
7. What are the different types of package tours? Describe in detail.
8. Describe the role and functions of tour operators in the travel industry.
9. What is a travel agency? Explain the steps to set up one.
10. What are the major documents required for international travel?
11. Explain the procedure for approval of a travel agency.
12. What is a passport? Describe various types of passports.
13. Explain the different types of VISAs and their requirements.
14. Discuss the role of health documents in international travel.
15. What is the process for encashment of foreign currency?
16. Write a detailed note on escorted and hosted tours.
17. Describe the role of tour wholesalers in the tourism industry.
18. What is the importance of documentation in tourism?
19. Describe the functions and income sources of a travel agency.
20. What are the functions of the World Tourism Organization (UNWTO)?
21. Explain the economic impact of tourism on a country.
22. Discuss the social and cultural impacts of tourism.
23. What is environmental impact of tourism? Suggest strategies to reduce it.
24. Explain the role of IATA in international air transport.

25. Describe the objectives and functions of WTTC.
26. What is the role of FHRAI in Indian tourism?
27. How do tourism organizations help in travel promotion and regulation?
28. Describe the responsibilities of travel agents.
29. How does tourism contribute to employment generation?
30. Discuss the challenges faced by the tourism industry in India.
31. Describe the difference between incentive and convention tours.
32. Write a note on specialist tour operators.
33. Explain the components of tourism.
34. Discuss the procedure for obtaining an Indian passport.
35. Explain the documentation needed for a foreigner to visit India.
36. Evaluate the importance of sustainable tourism practices.
37. What are the different health and safety measures in tourism?
38. Describe the relationship between tourism and cultural preservation.
39. What is the role of travel intermediaries in tourism?
40. Write a note on sightseeing tours and their organization.
41. How do tour operators depend on other organizations?
42. Describe the modern trends in tourism.
43. Explain the importance of training and ethics in tourism management.
44. What is the role of TAAI and IATO in Indian tourism?
45. Discuss the legal and regulatory framework for tourism in India.
46. How can tourism be used as a tool for national integration?
47. What is meant by travel documentation? Why is it essential?
48. Discuss the significance of tourism for developing countries.
49. Write a note on tourist behavior and preferences.
50. Explain the importance of customer service in travel and tourism.

50 Short Answer Questions

1. Define tourism.
2. What is meant by inbound tourism?
3. List two characteristics of a tourist.

4. What is domestic tourism?
5. Define an excursion.
6. Name two objectives of travel.
7. What are tour operators?
8. What is a travel agency?
9. Name two types of package tours.
10. What is a custom tour?
11. What is an escorted tour?
12. Define sightseeing tour.
13. Name two types of tour operators.
14. What is meant by hosted tour?
15. What is a specialist tour operator?
16. Define tour wholesaler.
17. Mention two functions of a travel agency.
18. Name two sources of income for travel agencies.
19. What is the role of documentation in tourism?
20. Define a passport.
21. What is VISA?
22. Name two types of VISA.
23. What is foreign exchange?
24. Mention two health-related documents used in travel.
25. Name two procedures to apply for passport.
26. What is tour planning?
27. What are the roles of travel intermediaries?
28. Name any two tourism-related organizations.
29. Write full form of UNWTO.
30. What is the role of WTTC?
31. What is PATA?
32. Expand IATA.
33. What is IATO?
34. What does TAAI stand for?

35. What is FHRAI?
36. What is cultural tourism?
37. Name two environmental issues caused by tourism.
38. What is eco-tourism?
39. Mention two economic benefits of tourism.
40. What is sustainable tourism?
41. What is incentive tourism?
42. Mention any two negative impacts of tourism.
43. What is a sightseeing tour group?
44. Write the importance of tourist guides.
45. What is the main goal of travel documentation?
46. What is travel management?
47. Write the role of tour escorts.
48. How is tourism related to foreign exchange earnings?
49. What is a health clearance certificate?
50. Define international tourism.

50 Very Short

1. Who is a tourist?
2. Full form of IATA.
3. What is a passport used for?
4. What is a hosted tour?
5. Name one Indian tourism organization.
6. What does UNWTO stand for?
7. Define excursion.
8. Who approves travel agencies in India?
9. What is VISA?
10. Mention one type of passport.
11. What is sightseeing?
12. What is a custom tour?
13. Who issues passports in India?

14. What is a tour operator's main job?
15. Name one source of income for a travel agency.
16. What does WTTC stand for?
17. Mention one form of tourism.
18. What is domestic tourism?
19. What is meant by tour documentation?
20. Define hosted services.
21. What does PATA promote?
22. Who is a tour wholesaler?
23. What is cultural impact?
24. What is the key document required for international travel?
25. Expand FHRAI.
26. Mention one benefit of tourism.
27. What is eco-tourism?
28. What is the aim of sustainable tourism?
29. What is TAAI?
30. What is a travel agent?
31. Who are travel intermediaries?
32. What is a health document in travel?
33. Give an example of tourism organization.
34. What is foreign exchange encashment?
35. Mention one challenge in tourism.
36. What is a group tour?
37. Mention one sightseeing location in India.
38. What is incentive travel?
39. Who benefits from tourism?
40. What is a visa stamp?
41. Name any one travel-related document.
42. What is travel management?
43. Define tourism impact.
44. What is the meaning of outbound tourism?

45. Name one cultural site in India.
46. What is the function of IATO?
47. Who regulates airline travel internationally?
48. What is an air ticket?
49. Define tour plan.
50. What is the difference between tourist and traveler?

