

Shri Guru Nanak Degree College
Preet Vihar, Rudrapur

Class:B.Com (Hons.) Semester V

Subject– International Business

Long Answer Questions

1. Define International Trade. Explain its meaning, importance, and scope.
2. Differentiate between Domestic and International Trade with examples.
3. Discuss Classical, Neo-Classical, and Modern theories of International Trade.
4. Explain the need for a separate theory of International Trade.
5. What is the Balance of Payment? Explain its structure.
6. Discuss the concept of terms of trade and the factors influencing them.
7. Evaluate the effectiveness of free trade vs protectionism in international trade.
8. Describe the various instruments of external payments used in international business.
9. Explain the working of the foreign exchange market.
10. Discuss the causes of fluctuations in foreign exchange rates.
11. What are the needs for exchange control in international trade?
12. Explain various techniques and methods of exchange control.
13. Elaborate on the management process of international trade.
14. How are human resources managed in Multinational Corporations (MNCs)?
15. Discuss the international production and logistics system in MNCs.
16. Explain the challenges faced by MNCs in managing corporate culture.
17. Describe the role of the information and control system in international business.
18. Discuss various methods used for performance evaluation in international trade.
19. Analyze the role of the International Monetary Fund (IMF) in international finance.
20. What are the functions of IBRD and how does it support trade?
21. Describe the objectives and roles of the International Finance Corporation (IFC).
22. Explain the working and importance of the IDA.
23. Evaluate the role of the European Union in international trade.
24. Discuss the Euro-Dollar Exchange Market with relevant examples.

25. Compare various international financial institutions and their roles.
26. What are the benefits and limitations of globalization on international trade?
27. Describe how multinational corporations affect host and home economies.
28. Explain the importance of exchange rate regimes in global trade.
29. Discuss the impact of tariff and non-tariff barriers in international trade.
30. What are Special Drawing Rights (SDRs)? Explain their role.
31. Analyze the economic consequences of currency devaluation.
32. What are foreign direct investments (FDIs)? Discuss their types and importance.
33. Explain the role of WTO in promoting international trade.
34. Describe the process of international market entry and expansion.
35. Discuss the legal and political environment affecting international business.
36. Explain how cultural differences affect international business practices.
37. Describe the risks involved in international business and how to manage them.
38. Explain international taxation and its challenges for businesses.
39. Compare global and local strategies in international business.
40. Discuss the ethical issues in international business operations.
41. What is transfer pricing? Discuss its implications in MNCs.
42. Explain international mergers and acquisitions with examples.
43. How does technology impact international trade and logistics?
44. Discuss the challenges in managing international supply chains.
45. What are counter-trade practices? Explain their types and significance.
46. How is e-commerce transforming international business?
47. Explain how global financial crises impact international trade.
48. What is trade liberalization? Explain its benefits and drawbacks.
49. Describe the impact of Brexit on international business.
50. What are regional trade blocs? Discuss their impact on global trade.

Short Answer Questions

1. Define international trade.
2. What is comparative advantage?
3. Mention two differences between domestic and international business.

4. Define Balance of Trade.
5. What is meant by free trade?
6. What is protectionism?
7. Define the term “exchange rate”.
8. What is foreign exchange market?
9. What is currency appreciation?
10. State two causes of exchange rate fluctuations.
11. What is exchange control?
12. Mention any two instruments of external payments.
13. What are SDRs?
14. Write full form of IMF.
15. What is IDA?
16. Define globalization.
17. What is the role of WTO?
18. What do you understand by international logistics?
19. What is a multinational corporation?
20. What is cultural sensitivity?
21. Define trade barriers.
22. What is dumping?
23. Mention two roles of IBRD.
24. Define performance evaluation.
25. What is foreign direct investment?
26. What is Euro-dollar market?
27. What is devaluation?
28. Define economic integration.
29. What is a trade bloc?
30. What is outsourcing?
31. What is international pricing?
32. Define host country.
33. What is offshoring?
34. What is a tariff?

35. Mention any one method of exchange control.
36. What is cross-cultural communication?
37. Define risk in international business.
38. What is a current account?
39. What is capital account?
40. What is a letter of credit?
41. What is globalization of production?
42. What is the significance of IDA?
43. What is international marketing?
44. What are multinational logistics?
45. Mention any two functions of IFC.
46. What is IMF's quota system?
47. Define portfolio investment.
48. What is hedging in international finance?
49. What is currency convertibility?
50. Define customs union.

One-Word Type Questions

1. IMF stands for –
2. IBRD is also known as –
3. Free trade encourages (imports/exports/both) –
4. Currency devaluation causes exports to – (increase/decrease)
5. WTO is headquartered in –
6. The balance of trade is a part of – (BOP/IMF/WTO)
7. The currency used in Euro-Dollar Market –
8. SDRs are issued by –
9. Full form of IFC –
10. IDA provides loans to – (rich/poor) countries
11. Tariff is a type of – (Trade Barrier/Loan)
12. The theory of comparative advantage was given by –
13. The institution promoting international monetary cooperation is –

14. The term “Invisible Trade” refers to –
15. Counter-trade includes – (barter/credit/loans)
16. Exchange control is managed by –
17. A non-tariff barrier is – (Quota/Duty)
18. FDI stands for –
19. The headquarters of IMF is in –
20. Dumping refers to –
21. One method of external payment is –
22. The WTO was formed in –
23. Balance of Payment includes – (Capital and Current Account)
24. Trade policy refers to –
25. Multinational corporations are also called –
26. The Bretton Woods system was replaced by –
27. The foreign exchange market operates – (24/7/8hrs)
28. Portfolio investment is a – (short/long)-term investment
29. IMF quotas are based on –
30. International logistics deals with –
31. One objective of IBRD –
32. Export subsidy is a – (support/barrier)
33. Exchange rate is the price of one currency in terms of –
34. Euro is the official currency of –
35. Customs union is a type of –
36. One mode of entering foreign market –
37. WTO replaced –
38. One function of IMF is to –
39. Neo-classical theory is related to –
40. International business includes – (trade/investment/both)
41. International trade includes import and –
42. IDA is affiliated with –
43. Transfer pricing is done by –
44. One cause of trade deficit –

- 45. International taxation is concerned with –
- 46. Globalization leads to –
- 47. Currency appreciation makes imports –
- 48. Free trade area allows –
- 49. International business is affected by – (culture/language/law/all)
- 50. Tariffs increase – (cost/prices/profits)

